

**Institute of Science Trade & Technology**  
**Department of Business Administration**  
**MBA Program**

**Session: - 2018-19, 2<sup>nd</sup> Semester, Concentration / Major: Marketing**

**Class Schedule**

**Room number: 204**

**Effective from: 10-06-2022**

Course name and Code	Faculty name & designation	Class Day	Class Time
Strategic Marketing (620161)	Jeniya Subnaj Lecturer, DBA, ISTT	Friday	9:30 am -11:00 pm
Financial Services Marketing (620167)	Abdullah Al Mamun PhD Researcher, UPM	Friday	11:00 am – 12:30 pm
Marketing for Non-Profit Organization (620165)	Shafia Shahin Khan, CEO, Center of Enterprise Capability Initiative	Friday	2:30 pm – 4:00 pm
Global Marketing (620163)	Golam Mustafa Chowdhury Asst Professor & Head, DBA, ISTT	Saturday	5:30 pm – 7:00 pm
Innovation & New Product Development (620169)	Golam Mustafa Chowdhury Asst Professor & Head, DBA, ISTT	Saturday	7:00 pm – 8:30 pm

**K.H Robel**

**Coordinator, Dept. of Business Administration**

**Golam Mustafa Chowdhury**

**Head of Business Administration Department**

Any type of academic query is appreciable:

Robel Sir, Contact: - 01716091912 or khrobel2508@gmail.com

Mustafa Sir, Contact: - 01736-172924 or mostafa\_dba@istt.edu.bd

Web-site: [www.istt.edu.bd](http://www.istt.edu.bd) , Facebook page: facebook.com/isttdhaka

All the classes will be conducted at your Permanent Campus (ISTT, Opposite of OGSB Hospital, Mirpur)

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Principal Sir Office  
Course Instructor  
Admin & Accounts Department